

PRIVACY POLICY FOR REAL ESTATE MANAGEMENT OUTSOURCE

Real Estate Management Outsource respects your right to privacy. This policy describes the ways we collect, store, use and protect your personal information. You accept this policy when you sign up for or use our products, services or any other features, technologies or functionalities offered by us on our website or through any other means (collectively the "Real Estate Management Outsource Services"). When you visit this site you may provide information on two different levels about your visit:

- Anonymous statistics collected as you browse the site, and
- Personal information you knowingly give us.

We want you to be aware of what information we collect, and how we handle this information.

By visiting the Real Estate Management Outsource site or submitting your personally identifiable information to us, you accept the terms described in this Privacy Policy. From time to time we may modify these rules. We will notify you of any significant change by posting a notice on our home page and information collection forms. Your continued use of the Real Estate Management Outsource site after any modification indicates your agreement to the new terms.

What information does the Real Estate Management Outsource website gather?

We do not collect personal information from you unless you provide it to us. This means that you can visit our Web sites without telling us who you are or revealing any information about yourself (such as your e-mail address, software you are using or any information about yourself).

As you browse the site, our web servers collect information about your visit, not about you personally. Via web server logs, we monitor statistics such as:

- How many people visit our site
- Which pages people visit on our site
- From which domains our visitors come (e.g., aol.com)
- Which browsers people use to visit our site

None of this information is associated with you as an individual. We use these statistics to improve our site, to monitor its performance, and to make the site easier for you and other visitors to use.

Collection and Use of Personal Data

Personally Identifying Information: When you become a subscriber to our services, ask for a demonstration product, subscribe to our newsletters, fill out a survey, or request information on the Real Estate Management Outsource site, we will use our registration screens and online forms to collect personally identifying information such as your name, address, e-mail and address ("personal data"). If you send us an e-mail or communicate with us offline, we may also collect the personal data that you voluntarily provide us at that time.



We may use your personal data in the following ways:

- for the purpose for which you specifically provided the personal data, for example to respond to a specific inquiry;
- to send you updates and new releases for our software, or to provide future service and support for your use of our software;
- to establish your experience in using our products;
- if you are a registered user of our software, to tell you about the availability of updates, improvements, or fixes;
- to provide you with timely and pertinent notices of product releases and service developments that addresses your needs and requirements.

Referral Service: If you elect to use our referral service for informing a friend about the Real Estate Management Outsource site, we ask for your friend's name and email address.

When you submit the name and email address of a friend to our referral service, we store this data for the sole purpose of sending an email(s) to that person and tracking the success of our referral program. Anyone whose data has been submitted through our referral function can contact us and request deletion of his or her data by sending an email to: privacy@RealEstateManagementOutsource.com.

Anonymous Information: You can visit most pages on www.RealEstateManagementOutsource.com without giving us any personal data. Your visit may automatically provide us with anonymous data that is not linked to your personal data, such as your IP (Internet Protocol) address, browser type, operating system, domain name, access times, and referring web site addresses.

We use your anonymous data to obtain general statistics regarding the use of the Real Estate Management Outsource site and its specific web pages and to evaluate how our visitors use and navigate our web site on an aggregate basis. We do not link your anonymous data with your personal data.

Sharing with Third Parties

We may share your information only with service providers who help us to fulfill your requests and through the course of normal business operations. These service providers are restricted from using your data in any way other than for the service they are providing. Other than these service providers, we may from time to time provide anonymous statistics regarding customer profiles and behavior.

We may also need to disclose your personal data to third parties if we, in our sole discretion, believe it is required by law, to enforce our User Agreement or this Privacy Policy, or in connection with a sale or transfer of some or all of our assets in the Real Estate Management Outsource site.

Other than these limited exceptions, Real Estate Management Outsource will not share your personal data without your permission.

Transfer to the United States

If you are located outside of the United States, please note that the personal data you provide to us will be transferred to the United States. Whenever you submit any personal data to us, you consent to this



transfer.

Links to Other Web Sites

The Real Estate Management Outsource site may contain links to other Web sites. These other sites are not governed by this Privacy Policy. Be sure to look for the privacy policies that govern your use of these other Web sites.

Use of Cookies

The Real Estate Management Outsource site and our partners may use "cookies" to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Real Estate Management Outsource services or sites you visit.

Security of your Personal Information

Real Estate Management Outsource secures your personal information from unauthorized access, use or disclosure. Real Estate Management Outsource secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Your Ability to Choose

You can let us know that you do not wish to receive any further information from us by clicking the unsubscribe link in the emails we send you. If you have any difficulty in using these opt-out mechanisms, please let us know in an email to privacy@RealEstateManagementOutsource.com. Please put the words "opt-out" in the subject line and provide details on the problem you have encountered.

Please note that these opt-out mechanisms do not apply to email that we send you to (i) confirm your ability to use our online products, or (ii) provide product updates, corrections or enhancements.

